

# APPENDIX C

**Stone, Derek**

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**From:** Licensing Shared Email  
**Sent:** 14 June 2021 08:27  
**To:** Stone, Derek  
**Cc:** Robson, Debra  
**Subject:** FW: By the Beach Cafe

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**From:** Catherine Reddy [REDACTED]  
**Sent:** 13 June 2021 18:47  
**To:** jsmith [REDACTED]  
**Cc:** Licensing Shared Email [REDACTED]  
**Subject:** By the Beach Cafe

Dear Mr Smith

Re By the Beach Cafe licensing application

Thanks for your recent circular about this licensing application. I live in Marine Court and my property backs on to St George's Road almost opposite the By the Beach Cafe premises. In the last few weeks, I have received two anonymous letters laying out various reasons why I should oppose this application and one from the owners explaining very clearly and in detail what they hope to do should they be granted a licence.

The two anonymous letters were full of rather far-reaching claims, and clearly penned by people who don't want any changes on their doorsteps. I have to say I nearly threw your circular in the bin when I saw the title as it read as anti with no rationale, and insinuated that we were about to of have some den of vice open up.

Please, and in particular, as I am aware you are vice chair of the licensing committee can we have some reasoned decision made. I think that NIMBYism should be put aside and a long cool look at this application must be made.

This is a young couple who will be investing a great deal of money and hard work into starting a business from scratch. Portsmouth is in desperate need of entrepreneurs to take the risks involved in creating attractive venues. We are also a seaside town, and this type of business should be part of the fabric of to make visiting the seafront attractive to locals and tourists alike. Locally we have the Eastney Tavern and also the Coffee Cup which both appear to be thriving businesses and as far as I am aware there are no outstanding issues in the running of either - we are used to them being there. Thirdly, should a licence be granted I am sure that this couple are unlikely to shoot themselves in both feet by allowing unruly behaviour as it will be the demise of their business and their investment as the licence can be revoked.

I whole heartedly support this application based on what I have read in the letter from the owners of By The Beach Cafe and hope the Council take a measured view and decision in their favour.

Regards Kate Reddy